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Your Weekly Reaching New People Newsletter

Are you planning ahead?

<http://www.nickersoncoaching.com>

I know how much energy many of you are spending just to keep up with a weekly online worship service, staying connected with current members and figuring out so many things on the fly during Covid. I do appreciate how draining this can be and how easy it is to only focus on week-to-week tasks.

But during this time, I do want to encourage you to take a step back from the weekly rush and do some planning for the future. The question is: "*when we can gather again, will we be ready to minister in this new reality?*" So here are a few questions to consider:

- **When we can worship in our building again have we prepared the technology to do both in-person and live-stream worship? Can we lead worship that engages both audiences?**
- **Are we developing staff or teams to handle social media and minister to our online church community?**
- **Can we think like a new church start when we have our grand re-opening and plan a series of services and events to engage the community?**
- **Have we re-configured our staffing and structure that will help and not hinder our mission?**

- **Do we have a stewardship and financial plan to fund our vision?**

The time to consider these questions is right now. We all need a considerable "ramp-up" time, so do some careful planning now.

Our communities need churches that are ready to engage and lead into the future. Gather your leaders now and do some prayerful planning.

Please Note: Last week I received many responses from you with stories of how you are reaching new people. It was great-thanks. In return, I am sending each church that submits a story, a free resource: "10 Pivots to Vitality".

If you have not yet submitted a story, the deadline is Monday, Feb. 1st. I hope to hear from you.

Blessings on your faithful planning,

Paul

