

# Your Weekly Reaching New People Newsletter

## Lent and Easter best practices

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**Just as Advent and Christmas had a very different feel with Covid, so too will the season of Lent and Easter. Churches are coming up with some very creative adaptations of activities, events and worship services. Below are some best practices.**

- **For Ash Wednesday churches are sending home packets of ashes for people to have for online services and others are doing "drive-thru" ashes to go.**
- **For Lent, there are churches that are sending out a daily or weekly text with a brief message to everyone they have contacted online during Covid.**
- **Plan a Mother's Day celebration and a post-Easter sermon series, so there will be a "next invitation" for Easter guests.**
- **Churches are planning virtual Sunrise services and publicizing them widely on social media.**
- **Still other churches are having members do small, social-distanced neighborhood Easter Egg hunts as a way to build relationships.**
- **And many people who are isolated during Covid would greatly appreciate an Easter Lilly delivered to the front door with a nice note from your church.**
- **And remember that invitation has never been easier-just send someone the link to your worship service or activity.**

**These are just a sample of how to adapt Lent and Easter this year.**

**For a more complete list, follow this link: [Best Lent and Easter Practices](#)**