

# Your Weekly Reaching New People Newsletter

## How have Christians been worshipping during Covid?

<http://www.nickersoncoaching.com>

### A recent survey of worship attendance

**Barna Research closely follows church trends. Recently, they published a report about how "Practicing Christians" are worshipping since Covid in March. The results of their research are startling:**

- **35% of practicing Christians are watching online, the services of the church they attended pre-Covid.**
- **14% have switched churches in these months and are worshipping elsewhere online**
- **32% have stopped "going to church" and aren't watching any online worship.**
- **18% are viewing multiple services every week.**

**The results are also generational with Boomers and older generations more often connecting with their church than practicing Christian Millennials, 50% of whom are not attending services at all.**

**(and note: this is a survey of people who go to church; not the unchurched!)**

**I hope you will view this report as storm clouds on the horizon. Worship attendance trends, which were not good pre-Covid, have further eroded during the pandemic. I pray this will be a call to action for:**

- 1) Online worship services that are engaging, particularly to the younger generations.**
- 2). Messages/sermons that offer hope and encouragement and point to practical applications for everyday life**
- 3). Prayer and emotional support by churches to the community around them.**
- 4) Discipleship pathways that lead to generosity.**

**I hear many church people long for things to get "back to normal", and being able to gather again in worship spaces. But the reality is that the "old normal" only leads to further decline. Church leadership needs to heed the warning signs, and do everything possible to design worship and mid-week**

**programs that connect to people in powerful ways-otherwise church folk are, and will continue to tune out.**

**What adjustments does your church need to make to bring the Good News to this rapidly-changing culture?**